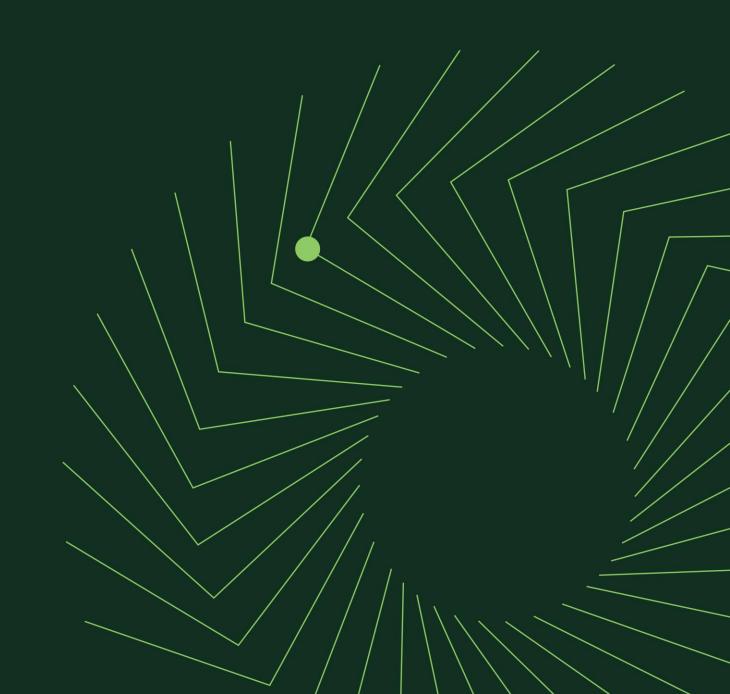


# Investor Day 2024





# Corporates



#### **Key Messages**

#### 1. Corporates has the largest market opportunity and penetration potential across our segments

- 2. Customer challenges create favorable demand tailwinds
  - Increasing regulatory complexity
  - Customers' emphasis on efficiency and productivity
  - Technology-led transformation
- 3. We are uniquely positioned to help our customers navigate these challenges
  - Our trusted content and AI-enabled software clarifies complexity, drives efficiency, and powers digital transformation



#### **Key Highlights**

#### **Attractive End Markets**



#### **Leadership Position**



#### **Key Growth Drivers**



Estimated \$9B global vended market with \$42B TAM<sup>(1)</sup>



#1 provider of Corporate Legal & Tax solutions



Accelerate Pagero and Indirect Tax sales



8% - 11% forward-looking market growth



85% recurring revenues



Embed TR Solutions in Partner Platforms



Regulatory mandates driving increase in transactions and data



90% retention



Drive Legal Workflow and Know How Penetration



Emphasis on efficiency and productivity



~50,000 customers



Address "Know Your Customer" and counterparty screening needs



Technology-led transformation

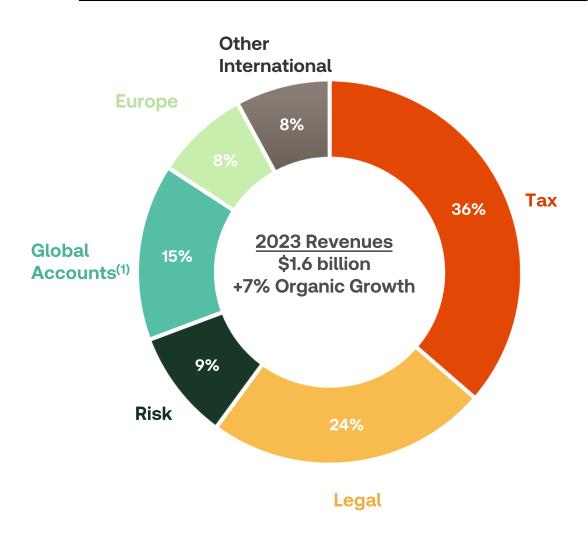


All of the Fortune 100 and 96% of the Fortune 1,000 are customers

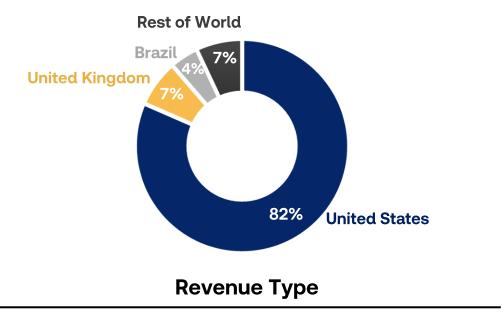


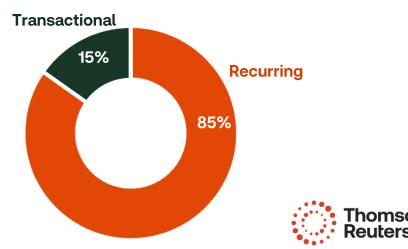
#### **Revenue Composition**

#### **Customer Segments**



#### **Geographic Mix**





#### Customer Challenges Create Favorable Market Tailwinds

#### **Increasing Regulatory Complexity**



Digitalization of tax requirements



ESG reporting requirements



E-Invoicing mandates



Sanctions and tariffs



Global minimum tax



Demand for greater KYC<sup>(1)</sup> and KYS<sup>(1)</sup> information

## Emphasis on Efficiency and Productivity



Tax departments doing more with less



General Counsels bringing more work in-house



Minimize audit & compliance risks

## Technology-led Transformation



Gen Al potential to transform professional work



Shift to cloud and digital delivery



Tech adoption accelerating as data volumes explode



#### **Corporates Value Proposition**

# We are a trusted partner to corporations helping them navigate the intersection of compliance and commerce

ACCELERATE

**New Business Generation** 

DRIVE

Operational **Efficiency** 

EXECUTE

Digital Transformation

IMPROVE

Customer Loyalty



#### **Key Solutions**

#### **TAX & TRADE SUITE**

Reduce risks and break free from regulatory complexity to drive growth

- ONESOURCE
- Checkpoint
- Pagero

#### **LEGAL SUITE**

**Drive business growth** with sound advice and strategic outside counsel spend

- Westlaw
- CoCounsel
- Legal Tracker
- HighQ
- Practical Law

#### **RISK SUITE**

Know with confidence if counterparties are compliant and investigate concerns

- CLEAR
- Regulatory Intelligence
- Court Express

**Key Competitive Advantages** 

Authoritative, Trusted Content **Subject Matter Expertise** 

AI/ML and Analytics

World-Class
Al Talent

Mission-Critical Solutions

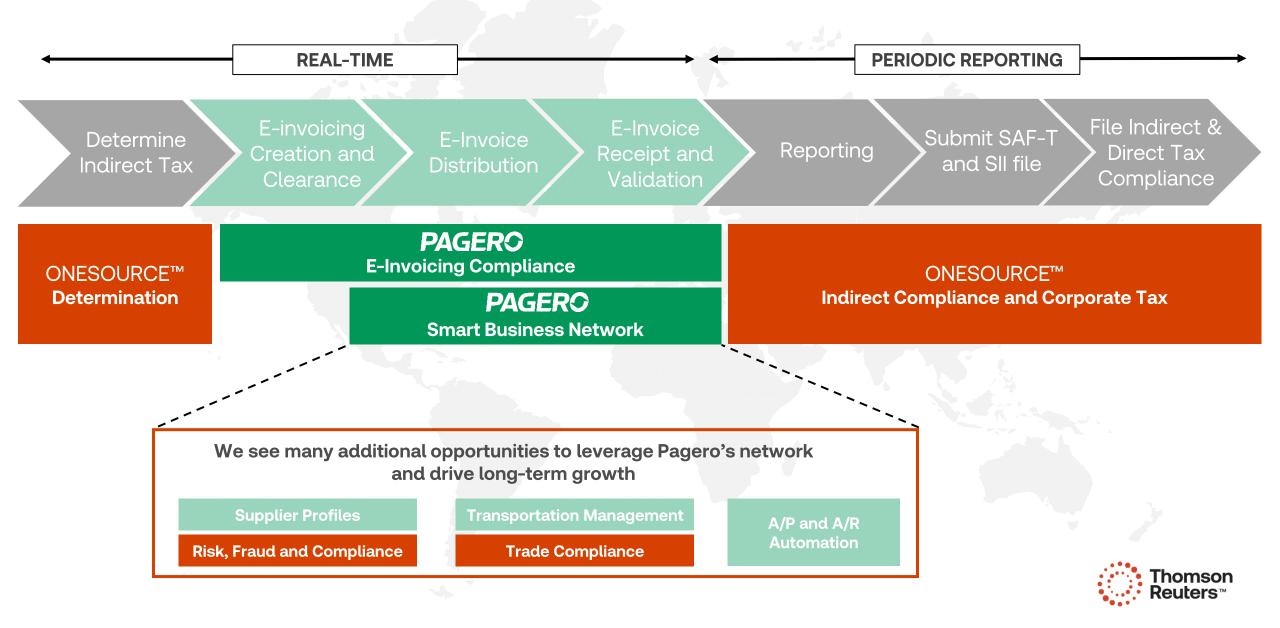
Distribution Footprint

Partnerships & Alliances

Thomson Reuters is investing \$100+ million annually on integrating AI into the portfolio

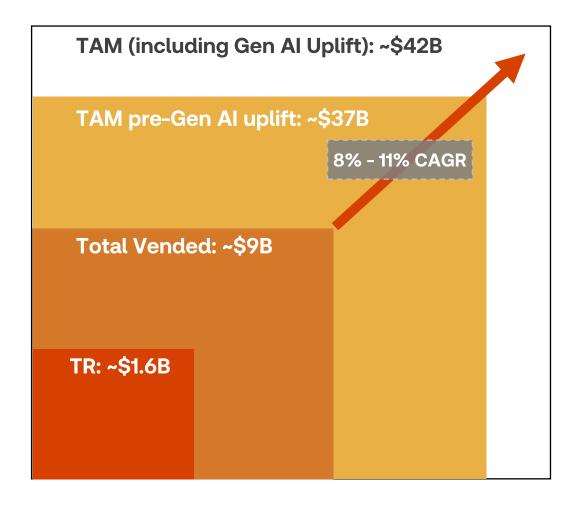


#### Pagero and ONESOURCE Create an End-to-End Indirect Tax workflow



#### Large and Growing Market Opportunity

#### **Total Addressable Market (TAM)**(1)



#### **Market Growth Drivers**

- Corporations seeking content- and Al-enabled workflow solutions to drive efficiency and effectiveness
- High growth areas include:
  - Corporate Tax automation for data management, reconciliation with ERP, touchless compliance
  - E-invoicing motivated by ongoing rollout of continuous transaction control (CTC) mandates
  - GC efficiency with know how (practical guidance, standard clauses) and legal workflow solutions
  - KYC<sup>(2)</sup> and Due Diligence for counterparty screening of customers, n-tier suppliers



#### Strategic Priorities



 Delight customers with exceptional presales, account management, implementation, customer success, and support



## Accelerate partnerships

- Collaborate with go-tomarket partners through an embedded approach
- Augment capacity with consulting and system integrator partners



## Drive product innovation

- Deliver an integrated product experience via build, partner, buy
- Create new value with Al-enabled product capabilities



## Nurture and attract talent

- Lead with world-class talent
- Foster a global and inclusive collaborative culture and growth mindset



#### **Key Growth Drivers**

## Corporate Tax & Trade Automation

- Leverage Corporates distribution network and cross-sell Indirect Tax and Pagero
- Drive innovation through deeper product integration



### Embedded TR solutions

- Deliver pre-integrated, near-native
   ONESOURCE capabilities
- Partner with key partner technology platforms



### Legal Workflow and Know How

- Propel adoption of Westlaw AI and Practical Law AI
- Bring CoCounsel skills and intelligent drafting



## KYC<sup>(1)</sup> and counterparty screening

- Accelerate CLEAR
  - Al-powered adverse media, sanctions screening
  - Deliver predictive risk intelligence, fraud prevention insights

**Targeting 2026 Organic Revenue Growth of 8% - 10%** 

